

THE ROCKY BUTTE FARMERS MARKET NEEDS YOUR SUPPORT!



OUR MISSION: The Rocky Butte Farmers Market (RBFM) mission is to provide NE Portland, Oregon residents with access to affordable, seasonal, locally grown foods and artisan products with a primary goal of lowering barriers to market participation for beginning and under-represented vendors. RBFM exists to strengthen connections within our diverse community by providing a safe, welcoming, fun, educational, and inclusive community gathering space.

RBFM IS A COMMUNITY HUB THAT PROVIDES ACCESS TO FRESH LOCAL PRODUCE AND GOODS IN THE 82ND AVENUE CORRIDOR*



- Access to fresh food in the Madison South and nearby neighborhoods
- Robust weekly Kids Patch kids booth with educational and entertaining activities
- Live music series featuring a different local band/entertainer each week
- Dog-friendly market that welcomes neighbors and their pups and offers water and snacks, along with a yearly Dogs of the Market calendar
- Layout designed for community gathering, catching up with neighbors, hanging out and enjoying free activities
- Low fees and easy access for farmers/ small businesses to participate in our market
- Community Table for small farms and backyard/community gardeners to sell their products with little to no barriers



* As of June 2022, the state transferred ownership of 82nd Avenue to the Portland Bureau of Transportation (PBOT). PBOT is currently in the midst of a 6 year project to improve this critical north-south connection. As a community asset that was developed prior to this revitalization, we are hopeful that rather than being displaced by the project, we can pivot and help our community maintain a sense of place.

To provide this level of weekly programming, keep our market fees accessible to underserved vendors AND make the most of our new location; we need your support.

HOW YOU CAN HELP!



OUR HISTORY + BIG CHANGES COMING

The Rocky Butte Farmers Market began as a pop-up in the Madison South neighborhood during the summer of 2019, became a monthly market in 2021, and expanded to a weekly market in 2022 and 2023. This meant a significant increase in employee hours to support our vendors, recruit and retain volunteers, and operate the market along with the Kid's Patch, Community Table and music entertainment schedule. In response to patron and vendor feedback, we will be moving the 2024 Rocky Butte Farmers Market to a more visible location along NE 82nd Ave. We are close to having the new location confirmed and will be making an official announcement soon!

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OUR FUNDRAISING GOALS AND HOW YOU CAN HELP!

\$8,500 is our fundraising goal for the 2024 season

SPONSOR THE MARKET

Your dollars will go far in helping to support this important local community and food resource. We are happy to tailor a sponsorship package to specific business needs. We can create social media-focused packages, packages focused on marketing collateral at the market, or a combination of both.

SPONSORSHIP TIERS AND BENEFITS

Radish Sponsor \$500 - \$1,000

- One dedicated social media post
- Logo on RBFM website and in e-newsletter

Marionberry Sponsor \$1,001 - \$2,500

- Radish benefits + one additional promotional package

Hazelnut Sponsor \$2,501 and up

- Marionberry benefits + a build-to-suit promotional package

BENEFIT PACKAGES: RBFM website reached nearly 6,000 unique visitors in 2023

- **Social Media Package:** includes a variety of online promotions to reach our nearly 4,000 followers
- **In-Market Promotional Package:** includes a variety of in-person promotions to reach 5,000+ visitors (based on 2023 season numbers)
- **Build-to-Suit Option:** we will work with you to build a program to fit your organization's specific goals

**TO SPONSOR THE MARKET:
CONTACT US**

**DONATE
NOW!**



**FOR MORE INFORMATION VISIT:
WWW.ROCKYBUTTEMARKET.COM**